






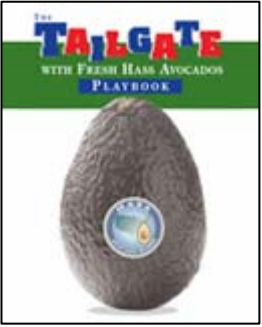
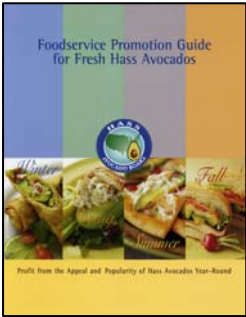
HAB Foodservice Tailgate Promotion Kit

Looking for a new menu and promotion idea this fall? Get in on the tailgating festivities with the specially designed “Tailgate with Fresh Hass Avocados” POS materials. Select from table tents, server buttons and menu inserts. To help create your own signature promotion, HAB is offering a mini-brochure full of tips to add Fresh Hass Avocados to any menu.

Please print this form and mail or fax to the address below:

Hass Avocado Board
 Foodservice Promotional Materials
 55 Emery Bay Drive
 Emeryville, CA 94608
 Phone: 510-594-9220
 Fax: 510-779-5250

Please Indicate Requested Quantity	Image	Item	Description
		Tailgate Table Tent	Colorful 3” x 4.5” table tent grabs attention of hungry diners eager to add tailgating fun and excitement to their order.
		Tailgate Menu Insert	Customize thematic menu sheets with daily/ weekly/monthly Fresh Hass Avocado menu specials.

		<p>Tailgate Server Buttons</p>	<p>Three-inch server buttons stimulate interest and prompt add-on sales. Encourage staff to wear them.</p>
		<p>Tailgate Mini-Brochure</p>	<p>Set up your successful tailgate promotion using THE <i>official</i> Fresh Hass Avocado <i>playbook</i>. It's filled with menu and promotion tips.</p>
		<p>Foodservice Promotion Guide For Fresh Hass Avocados</p>	<p>Packed with menu merchandising suggestions, HAB's foodservice promotion guide gives operators a head start on planning attention-grabbing special events that boost traffic and sales.</p>

Can't wait to get started? Where do we send your Hass Avocado Board promotional materials?

Title:

First Name:

Last Name:

Establishment:

Mailing Address:

City/State/Zip

Business Phone:

Type of Establishment (Please Select One):

Fine Dining Restaurant	<input type="checkbox"/>	Casual/Theme	<input type="checkbox"/>
Family Style	<input type="checkbox"/>	Fast Casual	<input type="checkbox"/>
QSR	<input type="checkbox"/>	Sandwich Deli	<input type="checkbox"/>
Hotel/Motel	<input type="checkbox"/>	Business & Industry	<input type="checkbox"/>
College & University	<input type="checkbox"/>	Primary/Secondary School	<input type="checkbox"/>
Healthcare	<input type="checkbox"/>	Distributor	<input type="checkbox"/>
Fine Dining Restaurant	<input type="checkbox"/>	Casual/Theme	<input type="checkbox"/>
Other	<input type="checkbox"/>	Please Specify	<input type="text"/>

Affiliation (Please Select One):

Independent	<input type="checkbox"/>	Chain	<input type="checkbox"/>
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Recipient's Primary Responsibility (Please Select One):

Sales	<input type="checkbox"/>	Purchasing	<input type="checkbox"/>
Marketing	<input type="checkbox"/>	Management	<input type="checkbox"/>
Dietitian/Nutritionist	<input type="checkbox"/>	Menu Development	<input type="checkbox"/>
Chef	<input type="checkbox"/>	Owner	<input type="checkbox"/>
Other	<input type="checkbox"/>		